

## CORPORATE SPONSORS AND ENTRIES

Fisherman's friend Strongmanrun is happy to announce that we will be doing our second-year the 14th of October this event in Paarl at Faure stadium.

This is an international event and we have been nominated the toughest most beautiful landscape event of 2016. Our first year was a huge success and we had over 65 international athletes taking part and 1450 local athletes.

This year we know we going to have our target which is 250 international and 3 750 local athletes and we live stream our event for everyone all over the globe. This will be done by Afri live streaming.

This event is for everyone from families running together to corporates wanting to do it for a great teambuilding exercise to serious runners. This is not an obstacle race were people can't to the obstacles but rather have FUN doing it, with the best over and under obstacles and the biggest laughs you will hear doing it. It is the BIGGEST MASS START EVENT OF ITS KIND.

8 Countries in Europe does this every year and SA is the only country outside Europe hosting it and last year over 95 000 runners took part with over 600 000 spectators worldwide. Yes, it's a spectator event also and that's why we have busses taking people to different location to see their family and friends taking part.

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**FISHERMAN'S FRIEND**

**STRONGMANRUN 2017**

## **BROADCASTING NAMING SPONSOR**

**R350 000-00**

This entitles your branding on TV screen while event is taking place on screen the whole-time event is broadcast live. People can go on internet and see your branding anywhere in the world.

You will be on all our brochures and social media as one of our sponsors.

We will also have your branding on 2 different obstacles on route.

And you will get 100 entries which you can choose 8km, 15km or 21km you can choose how many of the 100 do what distance and all of them will get finishing t-shirts at the end.

10 VIP tickets will also be given to you

10% of branding in stadium will also be allocated to your company.

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**FISHERMAN'S FRIEND**

**STRONGMANRUN 2017**

**EVENT SPONSOR**

**R350 000-00**

Fishermans Friend strongmanRun brought to you by Sponsor name.  
100 entries for 8km,15km or 21km whichever way you want to use your entries.

10 VIP tickets will also be given to you

10% of branding in stadium will also be allocated to your company

We will also have your branding at 2 deferent obstacles on route.

Branding will also be on social media and brochures and advertising material

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**FISHERMAN'S FRIEND®**

**STRONGMANRUN 2017**

**SPONSOR**  
**R100 000-00**

There will be 4x R100 000-00 sponsors for the event  
Branding will be on social media, website and brochures

5% of branding in stadium

2x obstacle branding all outside stadium

60 entries 20x8km 20x15km and 20x21km you can change your 21km 50% to 15km but not 8km the  
15km and 21km is most spectacular and legendary.

6 VIP tickets

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**FISHERMAN'S FRIEND**

**STRONGMANRUN 2017**

**SPONSOR**  
**R50 000-00**

There will be 6 x R50 000-00 sponsors for the event

Branding will be on social media, website

2% of branding in stadium

30 entries 10x8km 10x15km and 10x21km you can change your 21km 50% to 15km but not 8km the 15km and 21km is most spectacular and Legendary.

2 VIP tickets

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## CORPORATE ENTRIES

We will give you codes for amount of people you pay for

20 to 50 entries Less 10%

51 to 100 entries Less 15 %

101 up entries less 20%

No Branding in or outside event

However, you can brand all your athletes in your company branding.

All athletes get medals and finisher t-shirts

Entries for 8km early bird R350 normal price R450 you get discount on earlybird

15km early bird R450 normal price R550 same discount on earlybird

21km early bird R550 normal price R650 same discount on earlybird

21km gets a goodie bag to when they pick up race numbers

To get discount on early bird special you need to book before end of June, then it will go over to

Normal entries were you still get discount.

This is a no brainer teambuilding event for everyone from old to young and it's a day where everyone can meet new friends and laugh all day and thinking when is the next event.

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